

PILOT CAREERS
LIVE

NORTH

POST SHOW REPORT | JULY 2024

PILOT CAREERS LIVE

pilotcareerslive.com

 Pilot Careers Live

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SHOW REPORT

www.pilotcareernews.com/live

Pilot Careers Live returned to the Concorde Conference Centre at Manchester Airport on 13 July 2024 for a hugely popular event.

After a strong start to the year with Madrid and London events, Manchester footfall was up year-on-year and delivered over 1,100 people to the venue. 95% of visitors reported that this was their first time at a **Pilot Careers Live** event.

Exhibitors included new and returning companies and seminars were delivered by British Airways, who announced increased opportunities on their fully-funded schemes for 2025, easyJet, Jet2.com, Loganair and TUI.

We wish to thank every exhibitor for their contributions towards making this event a success. The following report offers a snapshot of the day and provides insights into the visitors who attended.



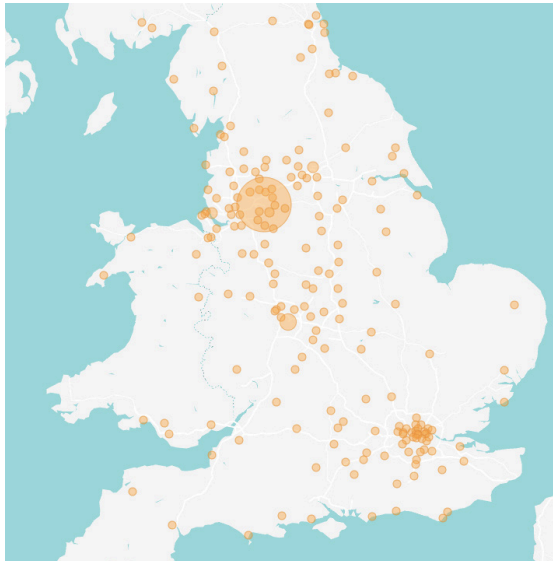


What did exhibitors have to say?

"Loganair regularly attends Pilot Careers Live across the county and the team thoroughly enjoys the day on both a personal and professional level. Most of us who speak on behalf of Loganair at PCL were once on the other side of the table, either looking for a flight school or on a fact-finding mission about routes onto the flight deck. It really is a full circle moment for a lot of us, to come back to where it all started and 'give a little back'. It's an amazing event to speak with budding pilots just starting their PPL and future aviators to guide them into a career in the industry."

Jordan Jennings, Flight Crew Recruiter, Loganair

Geographic attendee profile



Footfall Total: 1,100
Up 25% ↑



Attendee profile

Age:



Quality of Exhibitor/information
8.6/10

Quality of Presentations
8.7/10



When do attendees plan on starting pilot training?



20%



20%



60%



Social media
225k reach across channels



Attendee history
5% Returning visitors
95% New visitors



What did visitors have to say?

"Excellent day, far exceeded my Son's expectations, well planned with plenty of stands"

PCL visitor

"It was excellent and made even better by the venue. Every person we spoke to was so friendly and knowledgeable and encouraging"

PCL visitor

"It was fantastic to find everyone we could possibly need under one roof. We got some great advice and know exactly how to proceed. Thank you"

PCL visitor

"It was a great day, a great variety of information from airlines & training academies. It was great to speak to pilots, trainers and cadets."

PCL visitor



Ekjot Singh · 3rd+
Student at St. Dominic's Sixth Form College
52m · Edited · 📍

I'm thrilled to share that this Saturday, I attended the **Pilot Careers Live** event at the Manchester Airport Concorde Centre. It was an incredible experience with opportunities to:

Hear from pilots and speakers from **British Airways, Loganair Limited, Jet2.com and Jet2holidays.com, easyJet, and TUI.** Connect with leading flight schools, including **Leading Edge Aviation** and **Skyborne.**

This was also my first time seeing the Concorde in person. Standing beneath it, I was struck by its resemblance to a space shuttle and the remarkable aerodynamics that went into its design. The event was both inspiring and informative, further solidifying my passion for pursuing a career in aviation.

#PilotCareers #Aviation #Networking #CareerDevelopment #Concorde

Lizzie Drake (née Fielder) (She/Her) · 2nd
Project Officer - BALPA
1h · 📍

We had a brilliant day exhibiting at **Pilot Careers Live** on Saturday and meeting our future BALPA members!

We chatted non-stop to prospective pilots and their parents/guardians, covering everything from pilot medicals and training routes to BALPA's 'Crew Connected' service and emergency line.

These events are always fantastic opportunities to connect with our colleagues in the industry and I had the pleasure of meeting a trainee member who I had advised earlier in the year. I was pleased to hear they now have a start date for their first airline job 🥰

On a personal note, I was thrilled to sneak a visit onto Concorde! Having grown up near Heathrow I was always surrounded by friends and family who worked at the airport in various capacities, from cab drivers (my grandad), law enforcement (my mum), aircrew (half our family and friends!), some of whom worked on Concorde.

I remember watching Concorde fly over my house and even watched the landing of last flight at the Renaissance at LHR. It was lovely to finally see it up close.

Thank you to our wonderful volunteers who supported us on the BALPA stand. **Chrissy Bateson, Peter Corrigan** and Mike Davidson as always were kind enough to give up their time and share their expertise with the next generation of pilots.

Looking forward to heading back to Pilot Careers Live in April! ➔

Amelia Coltman · 2nd
Great Britain Skeleton Athlete European Bronze Medalist 2024 Athlete M...
1d · 📍

I had a fantastic day at Pilot Careers Live in Manchester yesterday! It was amazing to network with so many different flight schools, airlines, cadets and pilots under one roof, well, underneath Concorde 🥰

Motivation is super high right now and the future is exciting ✈️

Pilot Careers Live TUI British Airways Jet2.com and Jet2holidays Skyborne

Jordan Jennings · 2nd
Flight Crew Recruiter & Senior First Officer at Loganair
23h · 📍

Last month I had the honor of presenting at **Pilot Careers Live** Manchester, sharing insights into the life of a Loganair pilot with a room full of aviation enthusiasts. A highlight was speaking beneath the legendary Olympus engines of Concorde – definitely a bucket list moment for me! After the event, we enjoyed an exclusive tour of a Nimrod in the museum and even got a photo with one of the pilots who flew that very airframe almost two decades ago.

#Aviation #Loganair #PilotCareersLive #Manchester #Aviators #BucketListMoment ➔

Gail Gostick · 2nd
FTO Training Advisor at CAE
2d · 📍

The **#CAE** team had a great day with **easyJet** at **Pilot Careers Live** North on Saturday. The event was held at the **Concorde Conference Centre** in Manchester ➔ to help aspiring Pilots find out more about their future careers.

If you are interested in becoming an **easyJet** pilot then **CAE** is your route to the airline. We have an exclusive partnership for our Generation easyJet MPL Programme, training 1000 new Pilots 🙌🙌

We take you from little or no experience to obtaining your Multi-Pilot licence and A320 type rating, with a conditional offer of employment from easyJet before you even begin your training 🍀

We will be heading back to 📍 Manchester in a few weeks time, as well as hosting virtual webinars and events across the UK 🇬🇧

Please get in touch if you would like more information 📞 📧

#cae #pcl #pilotcareeralive

Connor Hastie (He/Him) · 2nd
British Airways Speedbird Pilot Academy Cadet
6d · 📍

Thoroughly enjoyed representing **Skyborne** at **Pilot Careers Live** Manchester last weekend. It was great to see so many enthusiastic people and hopefully help them on their journey.

As a further representative of the **Speedbird Academy**, I was particularly busy, especially on the back of **British Airways** expanding the life changing scheme. I can't recommend the opportunity enough to anyone interested in a flying career.

It was really humbling and quite surreal to be talking to people from a position I've dreamed of being in for as long as I can remember!

EXCLUSIVE UK PARTNER
BRITISH AIRWAYS

GET IN TOUCH!



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Want to be part of **Europe's largest independent flight training exhibition?**

Want to enjoy the same level of success as our existing exhibition partners? Don't delay, get in touch today.

Darran and Paul are on hand to talk through the latest floor plan, book your stand and to explain more about the options available at **Europe's largest independent flight training event.**

PILOT
CAREERS
LIVE

EVENTS 2024

PILOT CAREERS LIVE

GERMANY
Frankfurt
21 September 2024

PILOT CAREERS LIVE

IRELAND
Dublin
19 October 2024

PILOT CAREERS LIVE

LONDON
Heathrow
2 November 2024

PILOT CAREERS LIVE

ITALY
Rome
23 November 2024